

Steeplechase HOA Survey Community Analysis

Date Discussed: November 17, 2022

Monkey Survey	Google Drive	Percent	Totals
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Steeplechase Membership

Facility HOA Members	26	40	51.50%	66
Community HOA Members	16	35	39.85%	51
Non-HOA Members	8	3	8.65%	11
Total number of surveys taken	50	78	100%	128

Event Participated In the last 2 years

Graduation Banner	5	18	%	23
Easter Egg Hunt	15	16	%	31
Memorial Day Parade	16	34	%	50
Memorial Day Party	11	32	%	43
4th of July Pool Party & Cookout	13	27	%	40
4th of July Fireworks	15	17	%	32
Kids back to School Social	7	19	%	26
Adult Close the Pool Party	9	16	%	25
Steeplechase Camp out @ the Lake	2	2	%	4
Steeplechase Movie Night	8	4	%	12
Fall Festival	18	35	%	53
Community Yard/Garage Sale	14	18	%	32
Community Work Days	9	20	%	29
Community Dumpster Days	7	14	%	21
Babysitter Meet & Greet	5	1	%	6
Honoring Steeplechase Teachers/military/service	10	7	%	17
Veterans Day Brunch	3	0	%	3
Santa Meet & Greet	11	14	%	25
Other: Garage Sale more that 2yrs ago	1	0	%	1
Other: New to the Neighborhood	1	0	%	1
Other: "Too Old for any of this"	1	0	%	1
Other: None	1	0	%	1
Other: N/A	1	0	%	1
Other: Skipped	0	20	%	20
Total number of Responses Received (Top 3)	183	314	100%	497

HOA Communication w/Neighborhood

After Meeting info on Facebook & E-Blast	27	37	%	64
Weekly Post on Eblast & Facebook "Whats Going on"	24	35	%	59
Door-to-Door	2	10	%	12
Monthly Newsletter	21	15	%	36
Steeplechase Webpage	16	9	%	25
Weekly Emails "Whats going on"	13	23	%	36
Mailers	2	5	%	7
Use of Instagram or Twitter	1	2	%	3
Using "Meet-Up" App	3	4	%	7
Other: Younger Gen. move in Board needs to reach out to	1	0	%	1
Other: Not sure how to reach everyone on all forms	1	0	%	1
Other: "Twitter...Seriously?"	1	0	%	1
Other: "Inform more before a meeting happens"	1	0	%	1
Other: Remind neighbors "Whats Good for the Hood"	1	1	%	2
Other: Monthly Emails instead of Weekly	0	1	%	1
Other: Communication is already Good	0	2	%	2
Other: More interesting events @ Pavillion	0	1	%	1
Other: It's a lack of Engaged people..get more engaged	0	1	%	1
Other: Skipped	0	7	%	7
Total number of Responses Received (Top 3)	114	153	100%	267

Not A Facility Member-Why Become one

Use of Pool	7	3	10.00%	10
Joining Tennis Team	2	1	1.50%	3
Joining Swim Team	0	2	1.00%	2
Use of Tennis Courts	4	6	10.00%	10
Ability to attend events for facility members	6	5	11.00%	11
Ability to use/rent Pavilion	3	3	3.00%	6
Already a Facility Member	23	40	50.00%	63
Other: Nothing/not interested	2	6	4.50%	8
Other: The Pool is in rough shape/fix would consider	1	0	0.50%	1
Other: Installation of Speed Bumps	1	3	1.00%	4
Other: Target speeders-stop them	1	0	0.50%	1
Other: Skipped	0	9	7.00%	9
Total number of Responses Received	50	78	100%	128

Not A Community Member-Become one

Addressing Traffic Safety	4	0	3.00%	4
Addressing Rezoning that effects Steeplechase is Address	0	1	0.75%	1
Ensuring Enter/common areas are kept up	4	0	3.00%	4

Ability to attend Community Events	2	0	1.75%	2
Already Community Member	19	35	42.00%	54
Already a Facility Member	19	40	46.25%	59
Other: Cheaper Dues	0	2	1.75%	2
Other: Dean Rd. Enter not maintained fully	1	0	0.75%	1
Other: N/A	1	0	0.75%	1
Total number of Responses Received	50	78	100%	128

NON-Member: Why?What influences you

Cost of Facility Membership	5	3	5.75%	8
Cost of Community Membership	0	1	0.50%	1
Not interested in what Facility has to offer	3	0	2.50%	3
Not interested in what Community has to offer	0	1	0.50%	1
Able to use other Pool and Tennis Courts	0	0	0.00%	0
None of the Social activities are appealing	3	2	3.50%	5
Never really thought about it	0	0	0.00%	0
Already a Facility Member	25	40	51.00%	65
Already a Community Member	13	30	34.75%	43
Other: N/A	1	1	1.50%	2
Total number of Responses Received	50	78	100%	128

Events you would like added

Kids Events	10	12	%	22
Poker Nights	5	16	%	21
Combined (Facility &Community) Events	13	20	%	33
Family Events	19	18	%	37
Game Nights	10	23	%	33
Cornhole Tournaments	10	15	%	25
Pickleball	8	20	%	28
Monthly Dinner Club	8	15	%	23
Outings Outside of Steeplechase	8	13	%	21
Other:Something to get teens involved together	1	0	%	1
Other: None	1	1	%	2
Other:Lots of Dog owners Meet up for them	1	0	%	1
Other:Diversity &Inclusion Activities	1	0	%	1
Total number of Responses Received	95	153	100%	248

Facility Amenties to Improve...

The Pool Furniture	15	27	%	42
The Pool Itself	12	25	%	37

The Pool Surrounding Area	11	29	%	40
The Tennis Viewing Area	2	6	%	8
Tennis Courts 1&2	1	4	%	5
Tennis Courts 3&4	9	9	%	18
The Wooded Area behind Pavilion Parking lot	9	14	%	23
The Restrooms	12	28	%	40
The Lake	10	17	%	27
The Playground	13	21	%	34
The Pavilion	12	21	%	33
The Sandpit (near fire Pit)	4	5	%	9
Other: No Idea/Don't Know/ N/A	5	4	%	9
Other:Haven't been a facility member in years	1	0	%	1
Other:Large nice entrance signs (i.e. Chadwicks)	1	0	%	1
Other:Getting Climate control in Pavilion (a/c & heat)	2	3	%	5
Other:Entrances	2	0	%	2
Other:"PLAYGROUND is #1 in my book"	1	0	%	1
Other:New Better Working Fountain in the pond	1	0	%	1
Total number of Responses Received (Top 3)	123	213	100%	336

Community Amenties to Improve...

The Entrance on Dean Rd.	24	26	%	50
The Entrance on Server Across from Jackson Elem	12	19	%	31
he Entrance on Server Across From Jefferson Station	10	21	%	31
The Steeplechase Entrance Signs	12	26	%	38
The Lighting at the Entrances	20	40	%	60
The Overall Landscaping	13	30	%	43
The Flowers at the Entrances	6	11	%	17
The Field near Tennis Court 4	3	13	%	16
The Landscape along Server Rd.	15	34	%	49
Other: They all look good to me; nothing needed	5	3	%	8
Other: Take care of overgrown mess near Dean Enter.	1	0	%	1
Other:We need two entrance signs on Dean	1	0	%	1
Landscaping needs to be cut back to see enter. Sign	1	0	%	1
Other:Lighting on Dean; consistently not working	2	2	%	4
Other: New Cherry Tree to replace old on Dean	1	0	%	1
Other:More Lighting on Streets	1	0	%	1
Other: the Entrance Walls all	1	0	%	1
Other: Traffic @Steeple Run	1	4	%	5
Other: Skipped	0	3	%	3
Total number of Responses Received (Top 3)	129	232	100%	361

Improve By 40th Anniversary...

Improvements to Pool, area around and furniture	19	20	30.00%	39
Improvements to Tennis Courts (Including what to do 4)	6	4	8.00%	10
Improvements to all Front Entrances	15	27	33.00%	42
Improvements to the Playground	6	9	12.00%	15
Improvements to the Lake and surrounding	0	11	8.50%	11
Other: Adding Sidewalks or Speed Bumps	1	4	4.00%	5
Other: Whitehorse Sub. Enter. We need	1	0	0.83%	1
Other: The Pool is in crcial need and important to whole	1	0	0.83%	1
Other: all Street lights changed to LED	0	1	0.83%	1
Other: N/A or Skipped	1	2	2.01%	3
Total number of Responses Received:	50	78	100%	128